

assembly tips

backing card



Choosing to DIY assembly is a great way to still get custom designs with a lower cost! Assembling the sets yourself (or with a group of helpers, ideally!) is also a pretty neat way to intimately participate in the actual inviting of your guests, as well; when you send the invitations out, you'll have physically handled each one with love.

Blustery Day Design has years of experience assembling custom invitations, so we have compiled some information here to help you assemble yours. Let us know if you have questions, and have fun!

Tips for a successful assembly

- Can you say par-tay? Assembling in a group is always better than assembling alone! Grab your significant other, your friends, your family, and crank up some tunes, and the job will get done much faster. Have all your supplies ready to go before your helpers get there to maximize the time you have everyone's assistance.
- The hardest part of attaching a backing card is eyeballing the top piece to be placed in the center. It's an art, not a science! Don't dwell or think too much about your placement - be confident as you stick the top layer down. Also know that it gets easier the more you do. After a decade at it, we've gotten quite good, but "eyeballing" is an impossible skill to convey in words. You can do it! (And don't worry, those slightly crooked first ones will not even be noticed.)

Supplies you'll need

- Stack of backing cards (bottom layer)
- Stack of top invitation panels (top layer)
- Double sided tape, any brand (we use the Scotch brand with yellow packaging that you can get anywhere)
- Flat, clean workspace such as table or desk

Steps to assembling

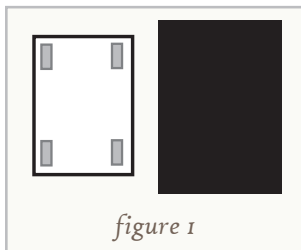


figure 1

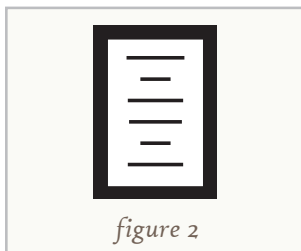


figure 2

- Keep those paper pieces pristine - have everyone wash their hands before starting
- Place the entire stack of invitation panels with printed side down to save time flipping
- Take an invitation panel and place in front of you on your workspace (printed side down)
- Place a backing card next to it
- Place a piece of double sided tape on each corner of the back of the invitation panel (tape location shown in fig.1) *Tip: If you have access to a weighted tape dispenser to put your double sided tape roll on, those are easier to pull your tape pieces off of than the disposable dispensers.*
- Flipping the top invitation over now (handling in the places where there isn't tape), hold it just over the backing card (we call this "hovering"!) with the printed side up
- When you've eyeballed that it's about centered, press down to adhere the invitation panel to the backing card layer, pressing the whole piece smooth (fig. 2) *Tip: It's less important that it actually be "perfect" - the main goal is for it just to look "right" enough!*
- That's it! You'll find your first ones are slow but you'll get faster as you go.